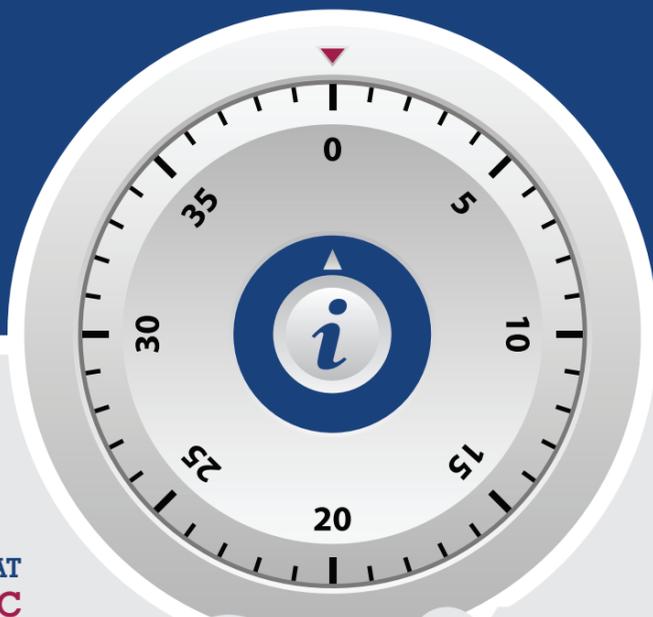


# THE NEVER-ENDING BATTLE TO KEEP INFORMATION SAFE



DOWNLOAD A COPY OF COBIT 5 FOR INFORMATION SECURITY OR LEARN MORE AT [WWW.ISACA.ORG/COBIT5INFO-SEC](http://WWW.ISACA.ORG/COBIT5INFO-SEC)

**COBIT**<sup>®</sup>  
AN ISACA<sup>®</sup> FRAMEWORK

# 97%

OF SECURITY BREACHES ARE AVOIDABLE THROUGH SIMPLE OR INTERMEDIATE CONTROLS

## INTRUSIONS & DISCLOSURES



**\$174 MILLION**  
RECORDS INVOLVED IN DATA THEFTS

**1 U.S. DATA BREACH COSTS \$5.5 MILLION**

**NASA** 13 MAJOR SECURITY BREACHES AT NASA IN 2011

315 NEW MOBILE VULNERABILITIES IN 2011

COMMON DATA INTRUSION IN THE ENTERPRISE

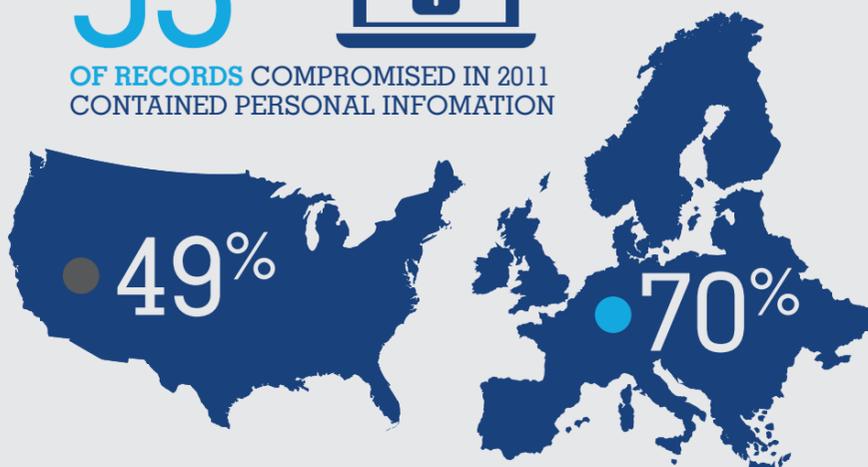
- 58%** 'HACKTIVISTS'
- 39%** EMPLOYEE NEGLIGENCE
- EVERY 15 SECONDS** FLAME SPYWARE GRABS A SCREEN IMAGE ON A COMPROMISED PC

## PRIVACY

**95%**



OF RECORDS COMPROMISED IN 2011 CONTAINED PERSONAL INFORMATION



- PERCENTAGE OF US ORGANIZATIONS THAT DON'T PROTECT EMPLOYEE MOBILE DEVICES CONTAINING PATIENT HEALTH INFORMATION
- PERCENTAGE OF EUROPEANS WORRIED ABOUT MISUSE OF THEIR PERSONAL DATA

## BUSINESS CONTINUITY

DISASTER RECOVERY/BUSINESS CONTINUITY RANKS #4 ON THE LIST OF THE TOP BUSINESS ISSUES AFFECTING IT



**\$5,000/MINUTE**

AVERAGE COST OF DATA CENTER DOWNTIME

**37%**

OF SMBs MOTIVATED BY DISASTER PREPAREDNESS TO MOVE TO PRIVATE CLOUD COMPUTING

## COMPLIANCE

..... COST OF .....

COMPLIANCE

NON-COMPLIANCE



**\$222**

**\$820**

PER EMPLOYEE

PER EMPLOYEE

COPPA UK DATA PROTECTION ACT 1988 U.K. BRIBERY ACT  
FOREIGN CORRUPT PRACTICES ACT SARBANES-OXLEY  
DO NOT TRACK INFORMATION TECHNOLOGY RULES  
HIPPA EUROPE DATA PROTECTION DIRECTIVE DODD-FRANK  
SAFE HARBOR ACT PERSONAL INFORMATION PROTECTION LAW

**14,215**

REGULATORY ANNOUNCEMENTS IN 2011

### SOURCES

Ponemon Institute 2011 Cost of Data Breach Study: United States  
Verizon 2012 Data Breach Investigations Report  
Reuters, <http://reut.rs/zrcec>  
Symantec Internal Threat Report 17  
WIRED, <http://www.wired.com/threatlevel/2012/05/flame/all/1>  
European Commission-Justice, Data Protection  
Ponemon Institute Second Annual Benchmark Study on Patient Privacy and Data Security

ISACA 2011 Top Business/Technology Issues Survey  
Symantec 2012 SMB Disaster Preparedness Survey  
Ponemon Institute True Cost of Compliance Report  
Thomson Reuters State of Regulatory Reform 2012  
eWeek, <http://www.eweek.com/c/a/IT-Infrastructure/Unplanned-IT-Downtime-Can-Cost-5K-Per-Minute-Report-549007/>